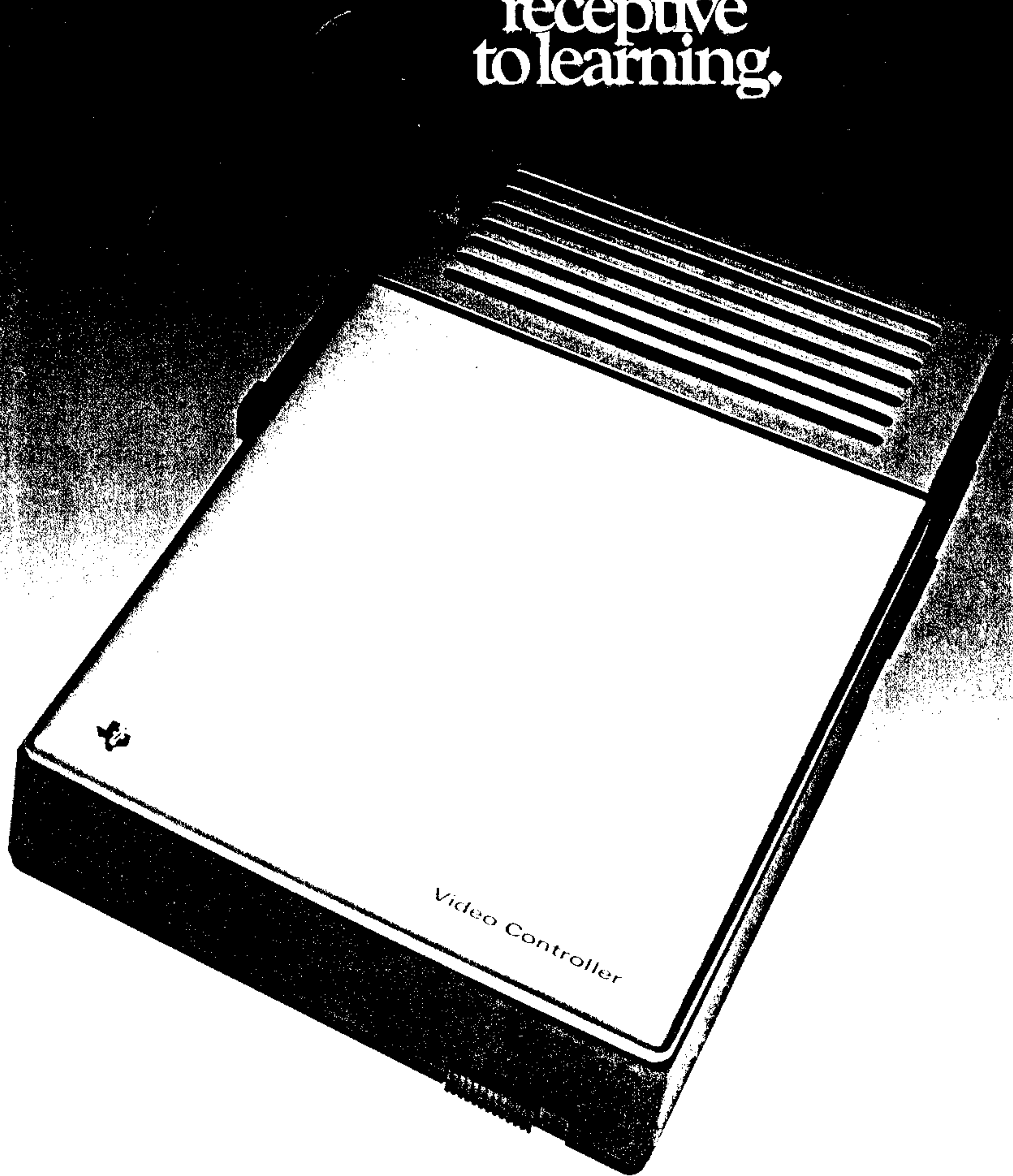


This box
has the power
to make
ordinary people
extraordinarily
receptive
to learning.



Welcome to a unique teaching system that makes learning a more individual experience than ever before.

The TI Video Controller links our popular TI-99/4A computer with a compatible video-cassette or disc player, through the player's remote control jack. It places complete control of instruction under the trainee's command: a one-on-one teaching machine. Or in now-familiar terms: Interactive Video. A powerful training tool.

How it Works.

A typical session begins with a video presentation of the material to be learned. Then, the trainee's understanding of that material is tested by computer questioning. (The computer can even question verbally, using our Speech Synthesizer option.) If the trainee's answers indicate the material is understood, the computer tells the Video Controller to advance the video player to the next lesson segment — or if the trainee answered incorrectly — to review the segment, or show supplemental material.

The Video Controller and its Course Designer Authoring Software can help make you more productive, improving the quality of the educational experience you provide. The system's ability to analyze the trainee's answers and respond to them immediately explains its attention-holding power, and its effectiveness.

It's easy to use.

Our Course Designer Authoring Software makes course development fast, and lets you use your existing tapes without altering them, saving considerable time and expense.

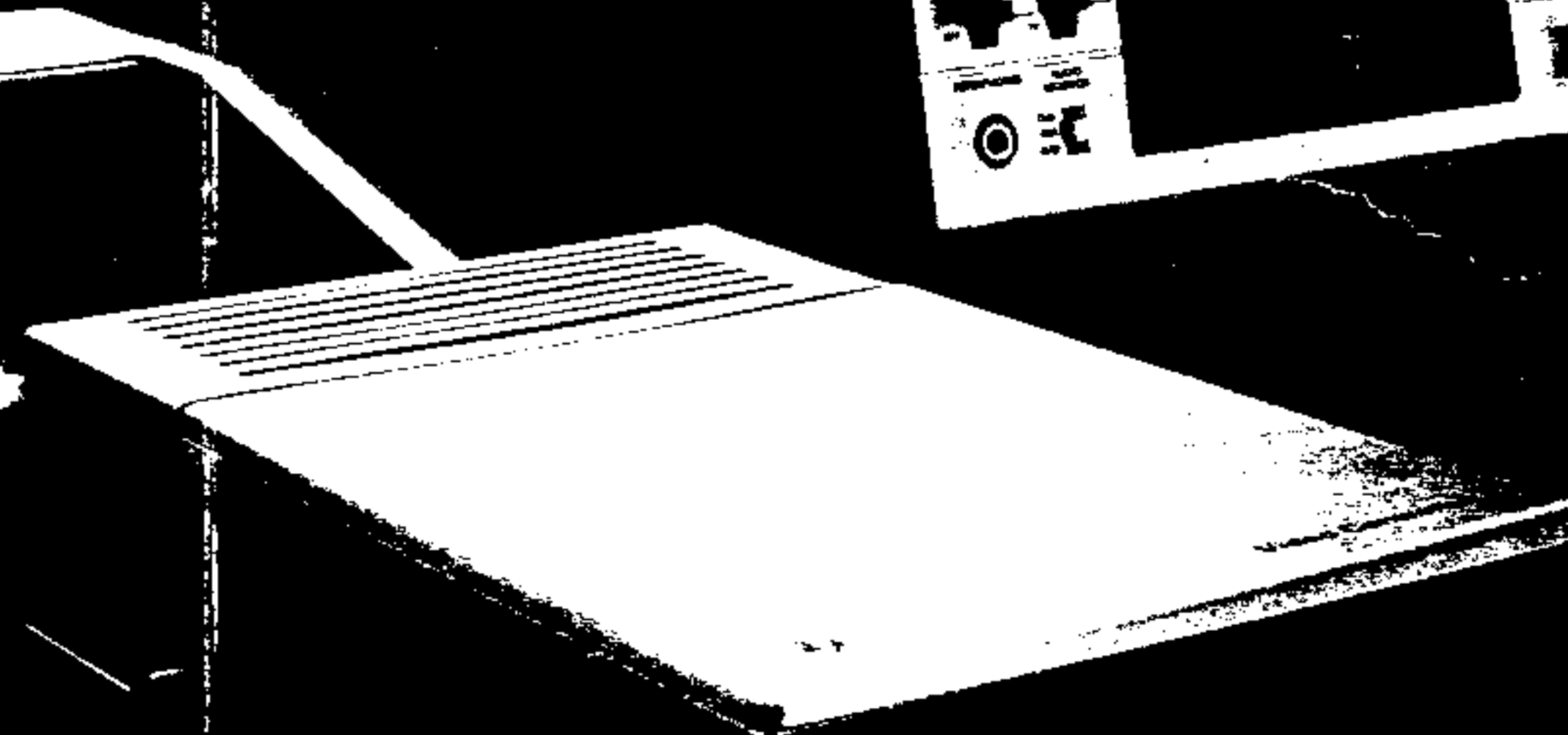
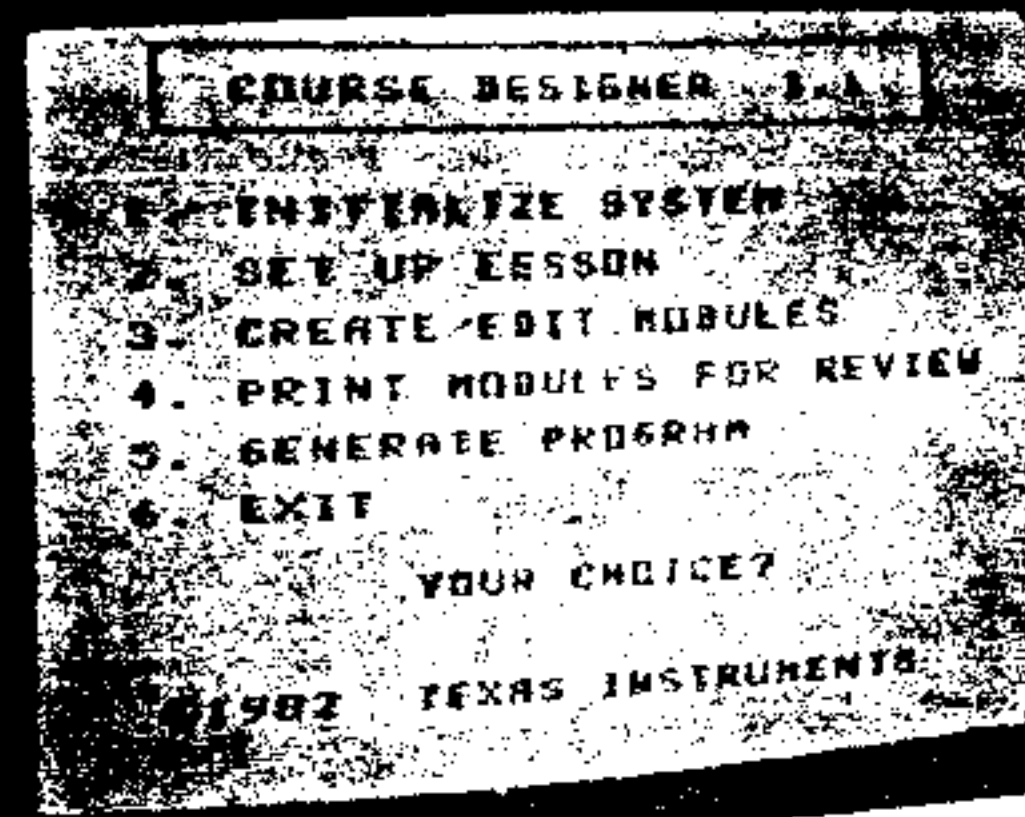
You don't have to be a programmer to develop interactive video training programs. As long as you know what you want to teach, the system will prompt you through the steps required to create an interactive video lesson. Sophisticated instructional

designs are possible by combining video segments, text, multiple choice, true/false, fill-in-the-blank, and a variety of branching formats into customized lessons — and they can be stored on one of the audio tracks of the video-cassette. This feature makes the TI Video Controller System the lowest-cost computer-based interactive video system on the market.

The system will even do your record-keeping, showing you each trainee's progress; with its optional printer, you can have a permanent record.

Limitless applications.

The Texas Instruments Video Controller System is ideal for many training needs. But its versatility isn't limited only to training. The sales end of your business can use the system also: Imagine retail customers interacting with the system to see specific product descriptions... or video-tape cataloging of valuables or collections. You'll find its usefulness unlimited, because it's so easy to program.



**It's the Texas Instruments Video Controller,
the heart of a totally personalized training system.**

**The company that
understands education.**

Texas Instruments is the world leader in the field of educational electronics. We've pioneered electronic learning aids for children, calculators for high school, college and technical uses, and computers for home and business. The Video Controller is a new and exciting extension of our family of Texas Instruments educational products. And destined to make an important mark in the field of interactive, computer-assisted instruction.

**TEXAS
INSTRUMENTS**